



# INTEGRATED VOIP, IPTV AND WIRELESS SOLUTIONS

## BUSINESS DESCRIPTION

SysMaster is a leading vendor of voice, video, and data equipment, serving emerging and traditional telecoms and service providers. The company offers extensive line of VoIP, IPTV, and Wireless products and solutions, which enable providers to build robust and scalable networks for delivery of next generation services to subscribers. SysMaster's innovative products and solutions are successfully deployed in over 65 countries worldwide.

## COMPANY BACKGROUND

SysMaster was founded in 1998 as a software development company. In 2002, the company successfully introduced its flagship VoiceMaster VoIP Billing product, which set the stage for rapid business expansion. Today SysMaster offers a diversified portfolio of VoIP, IPTV and Wireless products and solutions to address the business needs of traditional and emerging telecoms and service providers.

## CUSTOMERS

SysMaster targets emerging and traditional telecoms and service providers, which are building next generation networks to provide real-time voice, video, and data services to subscribers. Its customers include Calling Card Providers, Wholesale VoIP Providers, Hosted PBX Providers, Internet Telephony Service Providers (ITSPs), Internet Protocol Television (IPTV) Providers, Competitive Local Exchange Carriers (CLECs), Incumbent Local Exchange Carriers (ILECs), Internet Service Providers (ISPs), Wireless Internet Service Providers (WISPs), Callshop Operators, and others.

## PRODUCTS OVERVIEW

SysMaster offers VoIP, IPTV, and Wireless products that enable traditional and emerging service providers to build modern telecom infrastructure and offer real-time voice, video and data services to subscribers.

## VOIP PRODUCTS

SysMaster's Voice-over-IP products enable the transport of voice traffic over public IP networks, such as the Internet. By using the Internet to transport voice calls, service providers enjoy significant savings compared to using traditional PSTN networks. That in turn allows providers to offer more competitive rates to subscribers and make more money.

**VoiceMaster VoIP Billing** is a robust billing server that supports a wide spectrum of VoIP business models.

**SM7000 VoIP Gateway** is a flexible switching device that offers universal IP-PSTN switching, carrier grade reliability and high scalability.

**uniSwitch Softswitch** is an advanced VoIP softswitch that offers reliable call routing between VoIP networks.

**megaSwitch Class 5** is a feature rich VoIP PBX server, specifically designed for deployment in Hosted PBX infrastructure.

**Norfa System** is an integrated telecom system for delivery of multiple communication services, including IP PBX, Auto Attendant, Voicemail, Conferencing, Follow-me, and more.

**Tornado System** is an integrated telecom system that enables providers to cost-effectively launch residential and business IP Centrex services.

**Tornado M5 IP Phone** is a next-generation IP phone with embedded IP Centrex features that offers a cost-effective alternative to expensive PBX systems.

**VoIP Softphone** is a state-of-the-art telephony application that offers the functionality of a high-end telephone system from the convenience of a personal computer.

- ▶ REDUCE TIME-TO-MARKET FOR VOIP, IPTV AND WIRELESS SERVICES
- ▶ SIMPLIFY MANAGEMENT OF TELECOM INFRASTRUCTURE
- ▶ SCALE INFRASTRUCTURE COST-EFFECTIVELY
- ▶ REDUCE INTEGRATION COSTS AND IMPROVE ROI



## AWARDS:



## IPTV PRODUCTS

SysMaster's IPTV products and solutions offer new revenue generating opportunities to service providers. Using SysMaster's IPTV products, providers can now compete directly with cable companies by providing real-time video content to subscribers over DSL, fiber and other broadband lines. Because video content has higher value to subscribers, service providers can charge higher prices and make more money.

**Tornado M10 Digital Media Center** is an advanced IPTV set top box that delivers streaming audio, video, and data directly to consumers' TV sets.

**Tornado M20 IP Video Phone** is an advanced VoIP and Video phone that offers IP PBX, video conferencing, Video-on-Demand, IPTV, and other advanced features.

**VoiceMaster Content Management and Billing** is a robust IPTV billing server which enables service providers to effectively manage and bill for multiple content objects, including video, voice and data.

**iptvSwitch Streaming** is a universal video and audio streaming server that distributes multiple streams over IP networks using Unicast or Multicast methods.

**comboSwitch Media Concentrator** is a robust headend audio/video encoder designed for implementations in IPTV, Video-on-Demand, Pay-per-View, and Audio-on-Demand infrastructure.

**muSwitch Multicast-to-Unicast Converter** is a universal stream converter that enables providers to reduce backbone congestion and optimize network resources.

**Pleada System** is an integrated telecom system that enables service providers to cost-effectively launch IPTV, Video-on-Demand, Pay-per-View and other triple play services.

## WIRELESS PRODUCTS

SysMaster's Wireless products and solutions offer yet another profit center to service providers. SysMaster's technology allows providers to build wide area WiFi Mesh networks and offer Internet services to mobile subscribers. Because consumers today increasingly use mobile electronic devices, such as PDAs, cell phones, and laptops, the rising demand for mobile access creates lucrative business opportunities.

**CellNode M100** is a unique WiFi access node that is designed to operate in mesh infrastructure with central management and provisioning.

**VoiceMaster ISP Billing** is a feature-rich billing server that allows providers to authenticate and bill ISP subscribers in broadband and wireless environment.

**wSwitch Access Controller** is a wireless device that provides dynamic session authentication, traffic and bandwidth optimization, and client session management for WiFi Mesh networks.

**CellNode System** is an integrated wireless management system that enables service providers to build and operate wide area mesh wireless networks.

To learn more about SysMaster, please visit our web site [www.sysmaster.com](http://www.sysmaster.com) or call 1-877-900-3993 from the U.S. or 1-510-420-8837 from outside the U.S.



SysMaster  
2700 Ygnacio Valley Rd, Suite 210  
Walnut Creek, CA 94598  
United States of America

Web: [www.sysmaster.com](http://www.sysmaster.com)  
Email: [sales@sysmaster.com](mailto:sales@sysmaster.com)

