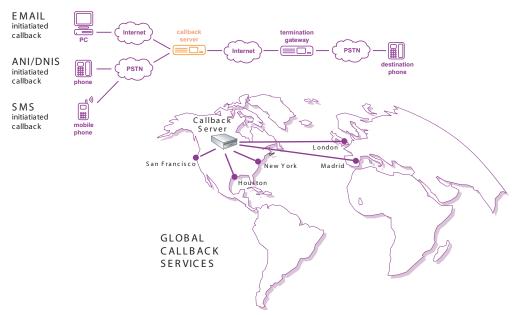


# VoIP Callback RETURN ON INVESTMENT (ROI) ANALYSIS

#### FEATURES

- PSTN or VoIP Callback Services
- Easy Integration into Existing VoIP Environment
- Advanced Billing and Authentication
- Advanced User Account Management
- Integration Into Corporate and Reseller Infrastructures

SysMaster offers call-back management technology that allows GSM and telephone users to initiate long-distance calls via SMS messages, Email messages, or ANI authentication. The call-back technology allows inexpensive calls to be initiated by remote VoIP/Telco gateways in both directions thus reducing call origination and termination costs.



The callback infrastructure can be used in three business models:

- In-house Managed Solution
- Provider Managed Solution
- Wholesale Solution

#### CASE A IN-HOUSE MANAGED SOLUTION

SysMaster Callback Server allows companies to support advanced callback services for their employees and associates. The platform features open standard VoIP and PSTN access to allow both local and remote users (including telecommuters) to place callback calls. The product enables companies to improve communications among employees and associates while significantly reducing associated costs. Company savings depend upon platform utilization and differences between long-distance rates and cost of termination.

PAYBACK PERIOD ANALYSIS			
Line Utilization Rate	10%	30%	50%
Concurrent calls	3	9	15
Your monthly expenses before	\$28,512	\$85,536	\$142,560
Your monthly expenses after	\$10,498	\$31,493\$5	2,488Your
average savings, \$/min/call	\$0.139	\$0.139	\$0.139
Your monthly savings*	\$18,014	\$54,043	\$90,072
Your payback period, days	47	16	10





#### CASE B PROVIDER MANAGED SOLUTION

SysMaster platform enables Telco and ISP providers to create additional profit centers from existing and new business customers. The platform allows companies to create corporate accounts and bill callback sessions based on time. Users can access the callback platform online via H323/SIP connections or via the Public Switched Telephony Networks (PSTN). The provider profit depends upon platform utilization, platform usage fees, and differences between long-distance rates and cost of termination.

PAYBACK PERIOD ANALYSIS			
Line Utilization Rate	10%	30%	50%
Concurrent calls	3	9	15
Your monthly revenue	\$25,920	\$77,760	\$129,600
Your monthly expenses	\$10,498	\$31,493	\$52,488
Your average gross profit, \$/min/call	\$0.119	\$0.119	\$0.119
Your monthly gross profit*	\$15,422	\$46,267	\$77,112
Your payback period, days	55	19	11





## CASE C PLATFORM MANAGER AND OUTSOURCING WHOLESALE SOLUTION

SysMaster Callback Server allows an easy entry for service providers to outsource the callback functionality to third-parties using the Managed Services Module. The platform managers simply create a managed service account to allow their agents to offer the service directly to businesses, thus providing callback services without the need to sell directly. The platform manager profit depends upon platform utilization, platform usage fees, and differences between long-distance rates and cost of termination.

### PAYBACK PERIOD ANALYSIS

Line Utilization Rate	10%	30%	50%
Concurrent calls	3	9	15
Your monthly revenues	\$25,920	\$77,760	\$129,600
Your monthly expenses	\$10,498	\$31,493	\$52,488
Your average gross profit, \$/min/call	\$0.119	\$0.119	\$0.119
Your monthly gross profit*	\$15,422	\$46,267	\$77,112
Your payback period, days	70	24	14







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